SWISS
AI SUMMIT

AGENDA

Main Stage
07:30-08:30
REGISTRATION AND WELCOME COFFEE

08:30-08:35
OPENING ADDRESS
Timea Nagy

08:35-08:45

1. WELCOME ADDRESS

Zürich: Where trust meets innovation
For Zurich and Switzerland, the question is no longer whether to participate in the AI race, but how to remain a place where talent, capital, technology and companies choose to build the future.

Carmen Walker Späh, District President and Chairperson @ **Department of Economic Affairs, Canton of Zürich**

08:45-09:20

2. PANEL DISCUSSION

Executive View on AI: How is AI reshaping your Global Strategy
Leaders from banking, financial services and industry will explore how organisations can move beyond experimentation to deliver measurable business value at scale.

Moderator: Timea Nagy, Founder & CEO @ **Swiss AI Summit**

- **Alfonso Gomez**, CEO @ **HSBC Swiss Private Bank,** Country Head @ **HSBC Switzerland**
- **Julian Biegmann**, General Manager Switzerland @ **Revolut**
- **Michael Seiger,** Executive Managing Director DACH @ **NTT DATA**
- **Sudiptha Pal**, VP Corporate Strategy & New Ventures @ **Phillis Morris International**

09:20-10:05

3. PANEL DISCUSSION + Q&A

The new Geopolitics of Artificial Intelligence. Is AI becoming the new currency of geopolitical power?
AI is creating a new geopolitical order: Europe's position between competing technology powers, and what strategic autonomy means in an increasingly AI-dependent world.

Moderator: Raphael von Thiessen, Programme Lead AI @ **Kanton of Zurich**

- **Manuel Schiappa Pietra**, President & CEO @ **FreeBalance**
- **Markus Reubi**, Special Envoy Geneva AI Summit 2027 @ **Federal Department of Foreign Affairs FDFA**
- **Dr. Marc Holitscher**, National Technology Officer (NTO); Member of the Board @ **Microsoft Switzerland**
- **Vincenzo Di Nicola**, Head of the AI Fund, Senior Partner @ **CDP Venture Capital SGR**

10:05-10:25

1. FIRESIDE CHAT

Digital Sovereignty and Democratic Trust

The discussion will explore how governments and technology companies can build trusted partnerships that strengthen democratic resilience and security.

Moderator: Guillem Martinez Roura, AI & Robotics Program Officer @ **International Telecommunication Union (ITU)**

- **Helen Popp**, Ambassador-at-Large for Cyber Diplomacy @ **Ministry of Foreign Affairs of Estonia**
- **Wolfgang Ebner**, Federal CDO of Austria @ **Bundeskanzleramt Österreich**

10:25-10:40

2. KEYNOTE+QA

AI-Ready Data: The Engine Behind the New AI Operating Model

The AI landscape is shifting from isolated experiments to enterprise-wide, continuously learning systems.

Markus Danhel, Head Data Products, DACH @ **IBM**

10:40-10:55

3. KEYNOTE+QA

Accelerate Your AI Transformation: Become an Agentic Enterprise

What does it take to truly transform with AI? The companies winning today aren't experimenting, they're deploying. Moving from AI curiosity to AI execution with Agentforce.

Jan-Pieter Nentwig, Senior Director, Solution Engineering @ **Salesforce**

10:55-11:25

NETWORKING COFFEE BREAK

11:25-11:55

4. PANEL DISCUSSION + Q&A

Space, Security & Sovereignty: Who Controls Europe's Critical Infrastructure?

From satellite communications in Ukraine to AI-enabled cyber threats and the development of European alternatives such as IRIS², this panel examines the vulnerabilities, responsibilities and strategic choices shaping Europe's future in space. How can Europe secure its critical infrastructure, test emerging technologies against evolving threats, and maintain control over capabilities essential to its defence?

Moderator: Yusuf Barman, Senior Manager @ **Wavestone**

- **Ludovic Monnerat**, Head of the **Swiss Armed Forces Space Command**
- **Dr. Dietmar Pilz,** Director of Technology, Engineering and Quality & Head of ESTEC @ **European Space Agency ("ESA")**
- **Lauri Almann**, Co-Founder **@ CybExer Technologies**

11:55-12:30

5. PANEL DISCUSSION + Q&A

From AI Infrastructure to Business Impact: Powering the Autonomous Enterprise

The AI Equation: Cost, Control and Intelligence at Scale. How can businesses turn AI investments into competitive advantage? And how can sovereignty, resilience, and trusted infrastructure enable innovation at scale?

Moderator: Dalith Steiger-Gablinger, Co-Founder & Managing Partner @ **SwissCognitive**

- **Marc Stampfli**, Business Director Switzerland @ **NVIDIA**
- **Alberto Sanz**, CEO @ **SMG Swiss Marketplace Group**
- **Simon Muskett**, Principal AI & Quantum @ **Digital Realty**
- **Kristian Toms**, VP Database Blackbelt Leader @ **Oracle**

12:30-12:45

6. INNOVATION JOURNEY + Q&A

AI Sovereignty in Practice: Lessons from an SME's Transformation

From trusted services to AI infrastructure and governance - with the support of Innosuisse

Paula Reichenberg, Chair of the Board & Founder @ **Neur.on**
Noemi Rom, Member of the Executive Committee, Head of Advisory, Networks & Strategy Division @ **Innosuisse**

12:45-13:00

7. KEYNOTE + Q&A

Agentic AI Without Owners: Governing the Rise of Digital Zombies

How many AI agents are running in your enterprise right now? If the answer takes more than a minute to find, some of them are working for decisions you already reversed.

Estera Kot, PhD, CTO @ **Clouds on Mars**

13:00-14:30
NETWORKING LUNCH

OST – Eastern Switzerland University of Applied Sciences – Robotic presentation

14:30-14:40

8. Keynote + QA

From AI to Action: How Agentic AI is redefining work.

Which work should humans lead, which should AI execute, and how organisations should redesign the workforce for an agentic future.

Callan Abrahams, Executive: Artificial Intelligence @ **iOCO**

14:40-15:15

9. PANEL DISCUSSION + Q&A

Hacking AI Agents: Governance, Control & Continuous Supervision of Autonomous Digital Employees

As organizations accelerate AI agent deployment for automation and efficiency gains, they face unprecedented security exposure. This panel examines the governance challenge: AI agents operate autonomously across your infrastructure, from software systems to physical production environments, yet most organizations lack visibility into what agents exist, what they're doing, or how to stop them when they malfunction.

Moderator: Andy Fitze, Co-founder and Managing Partner @ **SwissCognitive**

- **Prof. Dr. Daniel Patrick Politze**, Professor and Head of the Institute for Network and Security (INS) @ **OST**
- **Markus Danhel**, Head AI Software Austria & Switzerland @ **IBM**
- **Mostafa Hassanin**, Group CISO/CSO @ **SMG Swiss Marketplace AG**
- **Shira Kaplan,** Founder @ **Cyverse Capital GmbH**

15:15-15:35

10. KEYNOTE + QA

Becoming AI-Driven: How We Bring 20,000 Employees Along

What does it really take to become an AI-driven company? Swisscom gives insights into its roadmap, its approach and its top use cases: from governance to bringing 20,000 employees along on the journey. The executive question: How do you move from AI ambition to enterprise-wide execution without losing control?

Sarah Levy, Head Swiss AI Platform @ **Swisscom**

15:35-16:05
NETWORKING COFFEE BREAK

16:05-16:20

1. KEYNOTE + QA

Run AI at the Quantum Edge: From Quantum Advantage to Post-Quantum Readiness

Enterprise AI is hitting a new frontier combining classical and quantum computing to solve increasingly complex problems at scale.

Jan Mikolon, CTO @ **QuantumBasel**

16:20-16:55

1. PANEL DISCUSSION + Q&A

From Automation to Autonomy: AI Across the Commercial Value Chain

As generative AI and agentic systems reshape business operations, organizations face critical decisions about governance, compliance, and value realization. This panel brings together leaders from retail, SaaS, and supply chain to discuss how AI is moving from experimentation to production. We'll explore where autonomous decision-making is appropriate, how responsible AI becomes a competitive advantage, and why business rigor, not just AI capability, determines success.

Moderator: Franziska-J. Klebôn, General Manager, Member of the Executive Board @ **Clouds on Mars**

- **Lena Kukharets**, Head DACH & EMEA Lead AI Partnerships @ **Depositphotos & VistaCreate (Vista)**

- **Marco Dütsch**, Lead AI Innovation @ **IKEA**
- **Marco-Andrea Buchmann,** Head of Applied Science & Board Member @ **Zalando**
- **Marcus Köhnlein**, CEO @ **Quarero Robotics**

16:55-17:30

2. PANEL DISCUSSION + Q&A

From Pilot to Scale: Governing AI in Healthcare & Life Sciences

The conversation tackles the unsexy but essential questions: How do you make probabilistic systems deterministic enough for patient-facing applications? What governance frameworks actually work? And how do you prove ROI to skeptical boards?

Moderator: Dr. Alessandro Palese, International Product Manager @ **Roche**

- **Klaas Neubert**, Head of AI Engineering @ **Adesso**
- **Matthias Bryner**, CIO @ **Kinderspital Zürich**
- **Leila Schwery**, VP Manufacturing & Technical Operations @ **Johnson & Johnson**

17:30-18:00

3. PANEL DISCUSSION + Q&A

Pragmatic Sovereignty: Strategic Independence in AI Operations

As European organizations accelerate AI deployment, a critical question emerges: How can financial institutions and technology providers balance innovation with strategic independence? This panel explores the real constraints and opportunities in achieving AI sovereignty, not as an idealistic notion of complete self-reliance, but as a pragmatic strategy for critical operations.

Moderator: Andra Maute, Executive Board Member & DLT Lead @ **Swiss Fintech Innovations**

- **Michael Föhner**, Global Head Data & AI Governance @ **SwissRe**
- **Anastasia Stasenko**, Co-founder @ **pleias**
- **Silvan Lohri**, Head AI Transformation @ **Swisscom**
- **Christian Sebregondi**, Head AI @ **Zürcher Kantonalbank**

18:00-21:00

NETWORKING APÉRO

IN PARALLEL: WORKSHOP ROOM 1

Roundtables & Workshops

09:00-10:00

1. ROUNDTABLE

AI Agents, Autonomy, and Accountability: Governance at the Next Frontier

This roundtable brings together financial sector stakeholders to examine how AI governance is evolving as adoption matures. Participants will discuss regulatory expectations, operational challenges and emerging risks from increasingly autonomous AI systems, drawing on practical experiences and real-world case studies.

Prof. Dr. Cornelia Stengel, Partner @ **Kellerhals Carrard**, Co-Director @ **Swiss Fintech Innovations (SFTI)**
Jonas Tresch, Associate | Attorney at Law @ **Kellerhals Carrard**, Regulatory Advisor @ **Swiss Fintech Innovations (SFTI)**

- **Philip Dieringer**, Member of the Executive Board & Chief AI Officer @ **Ti&m**
- **Frank Panknin**, Head RegTech Switzerland @ **Capco**
- **Yvonne Dharshing**, Head of Data, Ethics, Governance & Controls @ **Zurich Insurance**
- **Urs Häusler**, Head of Ecosystems, Innovation & Strategic Investments @ **Mobiliar**
- **Eva Blaya**, CFO @ **BBVA**
- **Cornelia Oppliger**, Head of Digital Banking and Channel Management @ **Valiant**

10:30-11:30

2. WORKSHOP

Use the "Right AI-Operating Model for you" with focus on sovereignty and optimized token-consumption

This interactive executive workshop puts AI sovereignty into practice. Participants take on the role of an Executive Board, evaluating real-world AI use cases and architectures across six industry tables. Using an AI Operating Model Decision Template, they will challenge assumptions, identify gaps, assess risks, and examine total cost of ownership (TCO), regulatory compliance, and token consumption to make informed decisions about their organisation's AI operating model.

Mia Perisic, IT Project Manager @ **Swiss Life Group**
Ralf Balayan, Practice Area Lead AI @ **Innflow AG**
John Künzler, Principal Consultant @ **Innflow AG**

- **Adri Purkayastha**, Group Head AI Technology OpRisk @ **BNP Paribas**
- **Silvia Signoretti,** Co-founder & President @ **Swiss InsurTech Hub**
- **Felix von Gemmingen**, Head AI Office @ **Julius Baer**
- **Arlind Spahija**, Head AI @ **Migros Bank**

10:50-11:15
NETWORKING COFFEE BREAK

12:00-13:00

1. WORKSHOP

Stream First, Think Fast: Fueling Agentic AI with Data in Real-Time for Real Value

Learn how real-time data and streaming intelligence enable AI agents to detect, reason, and act with precision at enterprise scale.

Jaysen Kratz, IBM Data Platform Specialist @ **IBM**
Simon Anliker, Senior Solution Engineer: Confluent @ **IBM**

13:00-14:30
NETWORKING LUNCH

14:30-15:30
2. WORKSHOP
Bridging AI Strategy with Clinical Reality: Autonomy, Sovereignty, and the Bedside
This session examines the gap between AI strategy and clinical reality, addressing data security, Shadow AI, clinical reliability and technological sovereignty. Through practical healthcare examples, speakers will discuss how to enable safe AI adoption without slowing innovation.

Vincent Irrling, Founder & Managing Director @ **Kapsly GmbH**
- **Mourad Kalai**, Transformation Leader @ **Novartis**
- **Damir Bogdan**, Founder & Chief Strategy Officer @ **Quantum Basel**
- **Josselin Meylan**, Co-founder & CEO **@ Carewell**

15:30-16:00
NETWORKING COFFEE BREAK

IN PARALLEL: WORKSHOP ROOM 2

II. Roundtables & Workshops

10:30-11:30
3. WORKSHOP
Would You Let AI Make the Call? An interactive supply-chain challenge with IKEA and Oracle
A delayed shipment. Conflicting data. An unavailable approver. Join Marco Dütsch from IKEA, supported by Thierry Bücheler from Oracle, to decide what AI may do, and interactively design the operating model that makes it work.

Dr. Thierry Bücheler, Head EMEA, Business Value & Strategy @ **Oracle**
Marco Dütsch, Lead AI Innovation @ **IKEA**

10:50-11:15
NETWORKING COFFEE BREAK

12:00-13:00
4. WORKSHOP
Swiss Manufacturing 2030: Competing on Cost - and Beyond
Swiss manufacturing faces a defining challenge: how to remain globally competitive despite high operating costs, labour constraints and supply chain dependencies. This session examines how AI, robotics and automation can improve productivity and efficiency, and why long-term



competitiveness depends on more than cost alone, including innovation, quality, resilience and specialisation.

Christian Seider, Country Lead @ **NTT DATA**
Gero Adrian, VP Industry Consulting Manufacturing @ **NTT DATA DACH**

- **Andie Zhang**, Global Portfolio and Technology Manager @ **ABB**
- **Marcus Köhnlein**, CEO @ **Quarero Robotics**

13:00-14:30
NETWORKING LUNCH

14:30-15:30

5. WORKSHOP

AI Agents in Action: Transforming Customer Experience with Agentforce
Discover how Salesforce and its customers are using Agentforce to transform sales and service with AI agents. Learn from real-world use cases how organisations can resolve cases faster, personalise interactions and empower teams to focus on higher-value work.

Jan-Pieter Nentwig, Senior Director, Solution Engineering @ **Salesforce**

- **Simona Gabetti**, VP, Head of Salesforce Practice @ **ABB**
- **Katharina Hornschuch**, CRM & Analytics Product Owner @ **Freitag**
- **Lee LeBrun**, Head of Medical Experience Platform & Products @ **Takeda**
- **Diogo Monteiro**, Director of Engineering @ **Oviva**

15:30-16:00
NETWORKING COFFEE BREAK