



AGENDA

Main Stage

07:30-08:30

REGISTRATION AND WELCOME COFFEE

08:30-08:35

OPENING ADDRESS

Timea Nagy

08:35-08:45

1. WELCOME ADDRESS

Zürich: Where trust meets innovation

For Zurich and Switzerland, the question is no longer whether to participate in the AI race, but how to remain a place where talent, capital, technology and companies choose to build the future.

Carmen Walker Späh, District President and Chairperson @ **Department of Economic Affairs, Canton of Zürich**

08:45-09:30

2. PANEL DISCUSSION + Q&A

Executive View on AI: How is AI reshaping your Global Strategy

Moderator: Dr. Dorian Selz, Co-founder and Chairman @ **Squirro AG**

- **Alfonso Gomez**, CEO @ **HSBC Swiss Private Bank**, Country Head @ **HSBC Switzerland**
- **Julian Biegmann**, General Manager Switzerland @ **Revolut**
- **Dr. Lisa Bechtold**, Global Head of Group Risk Officer @ **Nestlé**
- **Michael Seiger**, Executive Managing Director DACH @ **NTT DATA**

09:30-10:15

3. PANEL DISCUSSION + Q&A

The new Geopolitics of Artificial Intelligence. Is AI becoming the new currency of geopolitical power?

AI is creating a new geopolitical order: Europe's position between competing technology powers, and what strategic autonomy means in an increasingly AI-dependent world.

Moderator: Raphael von Thiessen, Programme Lead AI @ **Kanton of Zurich**

- **Manuel Schiappa Pietra**, President & CEO @ **FreeBalance**
- **Markus Reubi**, Special Envoy Geneva AI Summit 2027 @ **Federal Department of Foreign Affairs FDFA**
- **Dr. Marc Holitscher**, National Technology Officer (NTO); Member of the Board @ **Microsoft Switzerland**
- **Vincenzo Di Nicola**, Head of the AI Fund, Senior Partner @ **CDP Venture Capital SGR**

10:15-10:30

4. KEYNOTE+QA

AI-Ready Data: The Engine Behind the New AI Operating Model

The AI landscape is shifting from isolated experiments to enterprise-wide, continuously learning systems.

Markus Danhel, Head Data Products, DACH @ **IBM**



10:30-10:45

5. KEYNOTE+QA

Accelerate Your AI Transformation: Become an Agentic Enterprise

What does it take to truly transform with AI? The companies winning today aren't experimenting, they're deploying. Moving from AI curiosity to AI execution with Agentforce.

Arda Ergun, Director EMEA, Forward Deployed Engineering, Agentforce @ **Salesforce**

10:45-11:15

NETWORKING COFFEE BREAK

11:15-11:55

6. PANEL DISCUSSION + Q&A

Space is no longer “space”: it’s infrastructure

As space becomes critical infrastructure for defence, communications, navigation, intelligence and the digital economy, who will control the systems that societies increasingly depend on, governments, national industries, or private technology companies?

Moderator: Yusuf Barman, Senior Manager @ **Wavestone**

- **Ludovic Monnerat**, Head of the **Swiss Armed Forces Space Command**
- **Dr. Dietmar Pilz**, Director of Technology, Engineering and Quality & Head of ESTEC @ **European Space Agency (“ESA”)**
- **Lauri Almann**, Co-Founder @ **CybExer Technologies**

11:55-12:30

7. PANEL DISCUSSION + Q&A

How AI moves from models and infrastructure into real economy

Data-centre capacity, energy, compute, chips, networks and cooling are becoming strategic constraints on AI adoption.

Moderator: Dalith Steiger-Gablinger, Co-Founder & Managing Partner @ **SwissCognitive**

- **Marc Stampfli**, Business Director Switzerland @ **NVIDIA**
- **Alberto Sanz**, CEO @ **SMG Swiss Marketplace Group**
- **Simon Muskett**, Principal AI & Quantum @ **Digital Realty**
- RESERVED: **MISTRAL**

12:30-12:45

8. INNOVATION JOURNEY + Q&A

AI Sovereignty in Practice: Lessons from an SME’s Transformation

From trusted services to AI infrastructure and governance - with the support of Innosuisse

Paula Reichenberg, Chair of the Board & Founder @ **Neur.on**

12:45-13:00

9. KEYNOTE + Q&A

Agentic AI Without Owners: Governing the Rise of Digital Zombies

Estera Kot, PhD, CTO @ **Clouds on Mars**



13:00-14:30
NETWORKING LUNCH

OST – Eastern Switzerland University of Applied Sciences – Robotic presentation
Cold Brew – Barista Show

14:30-14:40

10. Keynote + QA

From AI to Action: How Agentic AI is redefining work.

Which work should humans lead, which should AI execute, and how organisations should redesign the workforce for an agentic future.

Callan Abrahams, Executive: Artificial Intelligence @ **iOCO**

14:40-15:15

11. PANEL DISCUSSION + Q&A

Hacking AI agents: when autonomous AI becomes the attack surface.

How can we secure AI that can act on our behalf?

Moderator: Andy Fitze, Co-founder and Managing Partner @ **SwissCognitive**

- **Prof. Dr. Daniel Patrick Politze**, Professor and Head of the Institute for Network and Security (INS) @ **OST**
- **Markus Danhel**, Head AI Software Austria & Switzerland @ **IBM**
- **Mostafa Hassanin**, Group CISO/CSO @ **SMG Swiss Marketplace AG**
- **Shira Kaplan**, Founder @ **Cyverse Capital GmbH**

15:15-15:35

12. KEYNOTE + QA

20,000 Employees, One Mandate: Everyone Builds an Agent

Sarah Levy, Head Swiss AI Platform @ **Swisscom**

15:35-16:05
NETWORKING COFFEE BREAK

16:05-16:20

1. KEYNOTE + QA

Run AI at the Quantum Edge: From Quantum Advantage to Post-Quantum Readiness

Enterprise AI is hitting a new frontier combining classical and quantum computing to solve increasingly complex problems at scale.

Jan Mikolon, CTO @ **QuantumBasel**

16:20-16:55

1. PANEL DISCUSSION + Q&A

From Automation to Autonomy: AI Across the Commercial Value Chain



Moderator: Franziska-J. Klebôn, General Manager, Member of the Executive Board @ **Clouds on Mars**

- **Lena Kukharets**, Head DACH & EMEA Lead AI Partnerships @ **Depositphotos & VistaCreate (Vista)**
- **Marco Dütsch**, Lead AI Innovation @ **IKEA**
- **Marco-Andrea Buchmann**, Head of Applied Science & Board Member @ **Zalando**
- **Marcus Köhnlein**, CEO @ **Quarero Robotics**

16:55-17:30

2. PANEL DISCUSSION + Q&A

From Pilot to Scale: Governing AI in Healthcare & Life Sciences

Moderator: Dr. Alessandro Palese, International Product Manager @ **Roche**

- **Klaas Neubert**, Head of AI Engineering @ **Adesso**
- **Matthias Bryner**, CIO @ **Kinderspital Zürich**
- **Leila Schwery**, VP Manufacturing & Technical Operations @ **Johnson & Johnson**

17:30-18:00

3. PANEL DISCUSSION + Q&A

Pragmatic Sovereignty: Strategic Independence in AI Operations

Moderator: Andra Maute, Executive Board Member & DLT Lead @ **Swiss Fintech Innovations**

- **Michael Föhner**, Global Head Data & AI Governance @ **SwissRe**
- **Anastasia Stasenکو**, Co-founder @ **pleias**
- **Silvan Lohri**, Head AI Transformation @ **Swisscom**
- **Christian Sebgondi**, Head AI @ **Zürcher Kantonalbank**

18:00-21:00

NETWORKING APÉRO

IN PARALLEL: ROOM 1

Roundtables & Workshops

09:00-10:00

1. ROUNDTABLE

AI Agents, Autonomy, and Accountability: Governance at the Next Frontier

Prof. Dr. Cornelia Stengel, Partner @ **Kellerhals Carrard**, Co-Director @ **Swiss Fintech Innovations (SFTI)**
Jonas Tresch, Associate | Attorney at Law @ **Kellerhals Carrard**, Regulatory Advisor @ **Swiss Fintech Innovations (SFTI)**

- **Philip Dieringer**, Member of the Executive Board & Chief AI Officer @ **Ti&m**
- **Frank Panknin**, Head RegTech Switzerland @ **Capco**
- **Yvonne Dharshing**, Head of Data, Ethics, Governance & Controls @ **Zurich Insurance**
- **Urs Häusler**, Head of Ecosystems, Innovation & Strategic Investments @ **Mobiliar**
- **Eva Blaya**, CFO @ **BBVA**
- **Cornelia Oppliger**, Head of Digital Banking and Channel Management @ **Valiant**

10:30-11:30



2. WORKSHOP

Use the “Right AI-Operating Model for you” with focus on sovereignty and optimized token-consumption

Mia Perisic, IT Project Manager @ **Swiss Life Group**

Ralf Balayan, Practice Area Lead AI @ **Innflow AG**

John Künzler, Principal Consultant @ **Innflow AG**

- **Loïc Battistelli**, Lead Digital Product @ **Zurich Insurance**
- **Adri Purkayastha**, Group Head AI Technology OpRisk @ **BNP Paribas**
- **Silvia Signoretti**, Co-founder & President @ **Swiss InsurTech Hub**
- **Felix von Gemmingen**, Head AI Office @ **Julius Baer**
- **Arlind Spahija**, Head AI @ **Migros Bank**

10:50-11:15

NETWORKING COFFEE BREAK

12:00-13:00

3. WORKSHOP

Stream First, Think Fast: Fueling Agentic AI with Data in Real-Time for Real Value

Learn how real-time data and streaming intelligence enable AI agents to detect, reason, and act with precision at enterprise scale.

Jaysen Kratz, IBM Data Platform Specialist @ **IBM**

Simon Anliker, Senior Solution Engineer: Confluent @ **IBM**

13:00-14:30

NETWORKING LUNCH

14:30-15:30

4. WORKSHOP

Medtech

Vincent Irrling, Founder & Managing Director @ **Kapsly GmbH**

- **Mourad Kalai**, Transformation Leader @ **Novartis**
- **Damir Bogdan**, Founder & Chief Strategy Officer @ **Quantum Basel**
- **Josselin Meylan**, Co-founder & CEO @ **Carewell**

15:30-16:00

NETWORKING COFFEE BREAK

IN PARALLEL: ROOM 2

II. Roundtables & Workshops

10:30-11:30

5. WORKSHOP



Would You Let AI Make the Call? An interactive supply-chain challenge with IKEA and Oracle

A delayed shipment. Conflicting data. An unavailable approver. Join Marco Dütsch from IKEA, supported by Thierry Bücheler from Oracle, to decide what AI may do, and interactively design the operating model that makes it work.

Dr. Thierry Bücheler, Head EMEA, Business Value & Strategy @ **Oracle**
Marco Dütsch, Lead AI Innovation @ **IKEA**

10:50-11:15

NETWORKING COFFEE BREAK

12:00-13:00

6. WORKSHOP

Swiss Manufacturing 2030: Competing on Cost - and Beyond

Exploring how AI, robotics and automation can help close the cost gap for Swiss Manufacturing - while innovation, resilience and speed create competitive advantage beyond cost.

Christian Seider, Managing Director Switzerland @ **NTT DATA Switzerland**
Gero Adrian, VP Industry Consulting Manufacturing @ **NTT DATA DACH**

- **Andie Zhang**, Global Portfolio and Technology Manager @ **ABB**
- **Marcus Köhnlein**, CEO @ **Quarero Robotics**

13:00-14:30

NETWORKING LUNCH

14:30-15:30

7. WORKSHOP

AI Agents in Action: Transforming Customer Experience with Agentforce

Jan-Pieter Nentwig, Senior Director, Solution Engineering @ **Salesforce**

- **Simona Gabetti**, VP, Head of Salesforce Practice @ **ABB**
- **Katharina Hornschuch**, CRM & Analytics Product Owner @ **Freitag**
- **Lee LeBrun**, Head of Medical Experience Platform & Products @ **Takeda**
- **Diogo Monteiro**, Director of Engineering @ **Oviva**

15:30-16:00

NETWORKING COFFEE BREAK